

Q4 | 2021

Santa Fe

Market Update

presented by Britt Klein

Sotheby's

INTERNATIONAL REALTY

Special Article: *Meet the Builder* (page 8)



02 CALLE MIGUEL
OFFERED AT \$1,725,000
MLS: 202104517
(TO BE BUILT)

Meet the Builder



Will Prull and Jodi Vevoda, Prull Custom Builders
photo by Gabriella Marks

About Prull Custom Builders

Since 1981 Prull Custom Builders has specialized in building high-end, one of a kind, architect-designed custom homes in the Santa Fe community, consistently earning award recognition in both the AIA Excellence in Design Competitions and the Santa Fe Parade of Homes, including top honors with the most coveted Grand Hacienda Award in both 2018 and 2019.

Combining fine craftsmanship, with exceptional professional management skills and state-of-the-art technical ingenuity, our team of seasoned professionals provides decades of combined industry experience. Regardless of size and complexity, each project receives the same unparalleled attention, with on-site supervision and collaborative teamwork to ensure the highest standard of precision and accountability. Our undisputed track record of dependability and accuracy in execution is the cornerstone of our company's reputation and a source of pride for everyone associated with Prull Custom Builders.

Over the years, our projects have increased in scope and complexity, elevating our level of expertise across all design acumens, further demonstrating the breadth and depth of our extensive and varied body of work.

Contact Prull Custom Builders directly for a private consultation or visit their website:

<https://prull.com>

Prull Custom Builders: (Office) 505.438.8005

Prull Custom Builders - Questions & Answers

Q: What best defines who you are as a builder?

A: One main factor that differentiates us from other builders is the diversity and complexity of our projects. We have been recognized by the City of Santa Fe for our historic restoration work, and we have received numerous awards both from the Santa Fe Chapter of the American Institute of Architects and the Santa Fe Area Home Builders. We have built homes with a wide variety of building materials including frame/stucco, adobe, straw bale, pumice-crete, ICF block, stone, steel, and rammed earth. Additionally we have built a large number of traditional Pueblo Revival, Territorial and pitched roof Northern New Mexico style homes. However we are best known for our Santa Fe Modern, Transitional, and Contemporary work. Many of these styles of homes utilize technically challenging foundations, structural steel and poured concrete work. These homes require a high level of project management with considerable planning, coordination and precision, so that the various intersecting materials come together in a clean and harmonious manner.

Q: What do you most enjoy about the building process?

A: Building is a creative and collaborative endeavor. The process of working with an architect and an owner in the creation of their vision is hugely rewarding in itself, both in planning and in construction. Although, the greatest enjoyment is when our clients have moved into the houses we have built, filled with their art and cherished possessions, transitioning the newly completed space into a warm and inviting home. There is immense pleasure for all of us when we are eventually standing on the expansive portals, sharing a bottle of wine, and watching the sunset over our beautiful New Mexico landscape.

Q: What trends are you currently seeing with your clients?

A: Stylistically the predominance of homes are trending more toward a contemporary expression of the traditional Pueblo Revival style. The features of these homes include a more open concept layout as opposed to smaller individual rooms; Larger amounts of glass windows and sliding doors to take advantage of the views and expansive outdoor living spaces. Kitchens and breakfast rooms, as well as spacious master bedroom and bathroom suites are still very important to our clients. There is often a separate media room and office/den. Our average home size is 3,500 to 4,500 heated square foot area, however we have a few at 3,000 and some between 7,000 and 8,000 square feet. Usually a finished three car garage, with additional storage closets and electronic vehicle charging outlet, in addition to large portals are part of the program. Floor radiant heating/cooling is gaining in popularity versus traditional forced air cooling.

Questions & Answers - continued

Q: What are the most important factors someone should consider when selecting a builder?

A: *There are several important factors when considering this selection. First would be to narrow the field or prospective candidates to those who have been well vetted. Meaning these builders should have a successful body of work similar to what one wants to build. They should have a sound reputation without complaints filed at Construction Industries Division and without a history of lawsuits. They should be able to provide business references of current and past clients, and those who they work with including architects, subcontractors and vendors, bankers, realtors etc. Once the field has been narrowed by this process to a few select builders, having in-person interviews is critical. During these interviews the builder should be able to explain their business practices and methods of construction management and accounting. Eventually the selection should include considering who they feel they best communicate with and have a sense of trust in and believe that this company can and will deliver the home they want to have built. A home investment is normally the largest investment an individual and/or couple will make.*



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326 GRANT AVENUE
SANTA FE, NM 87501

Quick Stats & Awards

We have built over a hundred homes over the past forty years throughout northern New Mexico.

Currently, we have eight homes under construction.

We have won over a hundred awards from various organizations for remodelling, historic renovations and new construction.

We have been featured in numerous local and national publications and coffee table books.



RENDERING FOR 62 CALLE MI GUSTO (TO BE BUILT)

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